

LEADING THE WAY WITH

 *K-12 REGULATION READY*



SCHOOL YEAR 2025-2026

*ALL OUR K-12 CEREALS
MEET THE USDA REGULATIONS¹*



RENOVATED BOWLPAKS

NO CHANGES TO UPC

*APPLE CINNAMON CHEERIOSTM 25% LESS SUGAR² BOWLPAK
GOLDEN GRAHAMSTM 25% LESS SUGAR² BOWLPAK
FROSTED CORN FLAKESTM BOWLPAK*

NEW ITEMS

NEW UPC

*NATURE VALLEYTM CINNAMON GRANOLA 25% LESS SUGAR² BULKPAK
LUCKY CHARMSTM 25% LESS SUGAR² BOWLPAK
LUCKY CHARMSTM 25% LESS SUGAR² 2 GRAIN CUP*

*PRODUCT-BASED STANDARDS FOR ADDED SUGARS
DO NOT APPLY TO CEREAL BARS, OR ANY CATEGORIES
OUTSIDE OF CEREAL, YOGURT, & FLAVORED MILK*

UPC	PRODUCT DESCRIPTION	DISTRIBUTOR CODE	OZ. EQ GRAIN	ADDED SUGARS (G)	GLUTEN FREE	MEETS NEW REGULATIONS ¹
CEREAL CUPS						
100-16000-22489-3	25% Less Sugar ² Lucky Charms™ 2 oz. Eq Grain NEW UPC		2	12	✓	✓
100-16000-14885-4	25% Less Sugar ² Cocoa Puffs™ 2 oz. Eq Grain		2	12		✓
100-16000-19567-4	25% Less Sugar ² Trix™ 2 oz. Eq Grain		2	12		✓
100-16000-14886-1	25% Less Sugar ² Cinnamon Toast Crunch™ 2 oz. Eq Grain		2	11		✓
100-16000-17262-0	Blueberry Chex™ Cereal 2 oz. Eq Grain		2	12	✓	✓
100-16000-14883-0	Cinnamon Chex™ 2 oz. Eq Grain		2	12	✓	✓
100-16000-18448-7	Honey Cheerios™ 2 oz. Eq Grain		2	12	✓	✓
BOWLPAK						
100-16000-22488-6	25% Less Sugar ² Lucky Charms™ Bowlpak NEW UPC		1	6	✓	✓
100-16000-31888-2	25% Less Sugar ² Cocoa Puffs™ Bowlpak		1	6		✓
100-16000-31922-3	25% Less Sugar ² Trix™ Bowlpak		1	6		✓
100-16000-29444-5	25% Less Sugar ² Cinnamon Toast Crunch™ Bowlpak		1	6		✓
100-16000-18446-3	Blueberry Chex™ Bowlpak		1	6	✓	✓
100-16000-33213-3	Corn Chex™ Bowlpak		1	3	✓	✓
100-16000-11968-7	Country Corn Flakes™ Bowlpak		0.5	1		✓
100-16000-18447-0	Honey Cheerios™ Bowlpak		1	6	✓	✓
100-16000-32263-6	Multigrain Cheerios™ Bowlpak		1	6	✓	✓
100-16000-11942-7	Kix™ Bowlpak		0.5	2		✓
100-16000-31921-6	Rice Chex™ Bowlpak		1	2	✓	✓
100-16000-38387-3	Cinnamon Chex™ Bowlpak		1	6	✓	✓
100-16000-32262-9	Cheerios™ Bowlpak		1	1	✓	✓
100-16000-12392-9	Total™ Raisin Bran Bowlpak ³		1	7		✓
100-16000-31879-0	Apple Cinnamon Cheerios™ 25% Less Sugar ² Bowlpak RENOVATED		1	6	✓	✓
100-16000-11943-4	Golden Grahams™ 25% Less Sugar ² Bowlpak RENOVATED		1	6		✓
100-16000-11768-3	Frosted Corn Flakes™ Bowlpak RENOVATED		1	6		✓
BULK CEREAL						
100-16000-11977-9	Cheerios™ Cereal Bulkpak		1.25	1	✓	✓
100-16000-13326-3	Corn Chex™ Cereal Bulkpak		1.25	4	✓	✓
100-16000-21113-8	Honey Cheerios™ Cereal Bulkpak		1.5	9	✓	✓
100-16000-11965-6	Kix™ Cereal Bulkpak		1.25	4		✓
100-16000-13325-6	Rice Chex™ Cereal Bulkpak		1.25	3	✓	✓
100-16000-11663-1	Total™ Raisin Bran Cereal Bulkpak ³		2.25	13		✓
100-16000-23132-7	Nature Valley™ Cinnamon Granola Cereal 25% Less Sugar ² Bulkpak NEW UPC		1	4		✓

¹Meets new USDA product-based standards for added sugars.

²25% Less Sugar Lucky Charms™ compared to Original Lucky Charms™. No reduction in calories. Sugar content has been reduced from 9g to 6g per serving (per 1 oz.); 25% Less Sugar Cocoa Puffs™ compared to Original Cocoa Puffs™. No reduction in calories. Sugar content has been reduced from 10g to 6g per serving (per 1 oz.); 25% Less Sugar Trix™ compared to Original Trix™. No reduction in calories. Sugar content has been reduced from 8g to 6g per serving (per 1 oz.); 25% Less Sugar Cinnamon Toast Crunch™ compared to Original Cinnamon Toast Crunch™. No reduction in calories. Sugar content has been reduced from 8g to 6g per serving (per 1 oz.); 25% Less Sugar Apple Cinnamon Cheerios™ compared to original Apple Cinnamon Cheerios™. No reduction in calories. Sugar content has been reduced from 9g to 6g per serving.; 25% Less Sugar Golden Grahams™ compared to original Golden Grahams™. No reduction in calories. Sugar content has been reduced from 9g to 6g per serving.; 25% Less Sugar Cinnamon Granola contains 5g of sugar per 28g serving. Our leading retail granola (Nature Valley Protein Oats and Honey) contains 7g sugar per 28g serving.

³Total Raisin Bran has 6g added sugars per ounce.

Cheerios



NATURE VALLEY



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